

**INFORMATION FOR GENERAL ACCIDENT PLC PREFERENCE
SHAREHOLDERS**

**GENERAL ACCIDENT PLC
Unaudited results for the six months ended 30 June 2011**

These results are published for the benefit of preference shareholders of General Accident plc ("the Company") for the six months ended 30 June 2011. The preference shares have remained listed on the London Stock Exchange following the merger of the Company with Commercial Union plc, in June 1998 to form CGU plc ("CGU"), and the subsequent merger of CGU with Norwich Union plc in May 2000 to form Aviva plc (formerly CGNU plc).

The Company transferred its interest in its subsidiaries to its parent company, Aviva plc ("Aviva") in 2005, in return for an inter-company loan with Aviva. The income of the Company for the six months to 30 June 2011 consists of interest received on this loan. The principal risk and uncertainty facing the Company for the remainder of the year is interest rate risk, as the net asset value of the Company's financial resources is exposed to potential fluctuations in interest rates. Exposure to interest rate risk is managed through the monitoring of several risk measures.

Equity attributable to shareholders of Aviva plc (excluding preference shares), prepared using accounting policies under IFRS, decreased during the period by £623 million from £12,794 million at 31 December 2010 to £12,171 million at 30 June 2011. Operating profit of the Aviva Group at £1,337 million was 5% higher than for the six months to 30 June 2010 of £1,270 million. Net operating cash outflows for the six months to 30 June 2011 were £1,638 million (six months to 30 June 2010: £5,231 million inflows).

Summarised income statement	Unaudited results 6 months to 30 June 2011 £m	Unaudited results 6 months to 30 June 2010 £m
Finance income	158	154
Total income	158	154
Profit on ordinary activities before tax	158	154
Tax on profit on ordinary activities	(43)	(43)
Profit for the period	115	111

Summarised statement of financial position	Unaudited	
	30 June	31 December
	2011	2010
	£m	£m
Total assets	14,147	14,115
Equity attributable to ordinary shareholders	13,765	13,661
Preference share capital	250	250
Total equity	14,015	13,911
Liabilities	132	204
Total equity and liabilities	14,147	14,115

Statement of changes in equity	Unaudited
	results
	6 months to
	30 June
	2011
	£m
Total equity at 1 January 2011	13,911
Profit for the period	115
Other comprehensive income	-
Total comprehensive income for the period	115
Dividends	(11)
Total equity at 30 June 2011	14,015

Summarised statement of cash flows	Unaudited	Unaudited
	6 months to	6 months to
	30 June	30 June
	2011	2010
	£m	£m
Net cash flow from operating activities	-	-
Net cash flow from investing activities	-	-
Net cash flow from financing activities	-	-
Increase / (decrease) in cash and cash equivalents	-	-

Basis of preparation

The results for the six months to 30 June 2011 have been prepared on the basis of the accounting policies set out in the Company's 2010 Annual Report and Accounts. The interim accounts do not constitute statutory accounts as defined by section 434 of the Companies Act 2006. The auditor has reported on the 2010 accounts and the report was unqualified and did not contain a statement under section 498(2) or (3) of the Companies Act 2006. The Company's 2010 Report and Accounts have been filed with the Registrar of Companies.

The results for the six months are unaudited.

The unaudited results of Aviva plc for the six months ended 30 June 2011 are available on application to the Group Company Secretary, Aviva plc, St. Helen's, 1 Undershaft, London EC3P 3DQ. A copy can also be found on the Aviva plc website at www.aviva.com.

Responsibility statement

The directors confirm that, to the best of each person's knowledge:

- (a) the condensed set of financial statements in this report, which have been prepared in accordance with IFRS as adopted by the EU, International Financial Reporting Interpretations Committee's interpretation and those parts of the Companies Act 2006 applicable to companies reporting under IFRS, give a true and fair view of the assets, liabilities, financial position and results of the Company; and
- (b) the management report contained in this report includes a fair review of the development and performance of the business and the position of the Company, together with a description of the principal risks and uncertainties that it faces.

By order of the board

Andrew Moss
Group chief executive
3 August 2011

Patrick Regan
Chief financial officer

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