

Video transcript

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CSR Benchmarking

Our CSR achievements are recognised externally by our continued inclusion in the Dow Jones Sustainability World and STOXX indices and the FTSE4Good index series.

Launched in 1999, the Dow Jones Sustainability Indices (DJSI) track the financial performance of the leading sustainability-driven companies worldwide. The annual review is based on a thorough assessment of companies' economic, environmental and social performance and accounts for more than 50 general, as well as industry-specific criteria, in each sector. Aviva remains the only UK insurer to be included in both the Dow Jones Sustainability World and STOXX indices.

The FTSE4Good index measures the performance of companies that meet globally recognised standards on corporate social responsibility. The index is a tool for socially responsible investors that helps them to benchmark companies on their CSR performance and contributes to the development of responsible business practice around the world.

The inclusion criteria for FTSE4Good evolve over time, demanding continued improvement in CSR practices in order to gain or maintain inclusion in the index. Aviva is committed to developing our CSR programme to ensure continued inclusion.

Aviva was awarded a bronze class distinction in the Sustainability Yearbook 2008. The yearbook, compiled by Sustainable Asset Management (SAM), is the world's most comprehensive publication on corporate sustainability and the related challenges and opportunities for companies. The world's 2,500 largest companies, as reflected in the Dow Jones Global Index, are invited to participate and only the top 15 per cent of those companies are included in the Sustainability Yearbook.

Aviva was one of only two UK insurers awarded a class distinction in the insurance sector.